

## Now the choice is yours

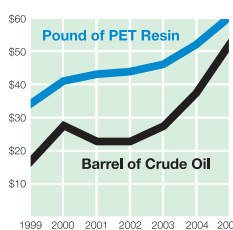
Of the 9.3 billion clear plastic produce containers used each year in the US, approximately 8.4 billion end up in the trash. That's 184,527 tons of plastic with an annual disposal cost over \$10.9 billion.

Here's what would happen if we replaced these plastic containers with biodegradable Earthcycle produce trays. 90 days after tossing them into your backyard composter or a city composting facility, they turn into healthy, productive humus for the soil.

This beneficial, natural process would yield over 20,000 tons of compost annually – that's enough to grow over 25,000 tons of tomatoes! The compost alone has a financial value of over \$500,000.

Or we could deal with plastic trash instead.  
Think about it.

As the cost of crude oil continues to rise, so will the cost of plastics. What has traditionally been a cheap and plentiful packaging material, will continue to cost more; have less reliable supply chains and longer delivery times.



Over the last 6 years, the cost of crude oil has increased approximately 300%. You can see the rate of increase for PET resin – the raw material for clear plastic produce containers – has pretty much kept pace.

Think of what that's going to do to your packaging costs in the years ahead.

**Earthcycle Packaging Ltd**  
Biodegradable and Compostable  
Packaging Solutions

For calculations and  
sources of information:  
[www.earthcycle.com](http://www.earthcycle.com)



Earthcycle fiber, by comparison, is a plentiful and sustainable by-product of naturally grown palm oil. These pressure formed containers are completely biodegradable and compost in your own back yard. Doesn't get much simpler!

Science & marketing support:  
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